

Sport Leeds Board

Meeting No. 55
12:00 noon, Wednesday 28th September 2016
Leeds Beckett University – Headingley Stadium



In attendance:

Members

Stewart Ross (SR)
Sally Nickson (SN)

Chair
Vice Chair

Ady Hinchcliffe (AH)
Anna Frearson (AF)
Charlie Pyatt (CP)
Louise Forrest (LF)
Patrick Craig (PC)
James Brown (JBw)
Sue Haigh (SH)
Nigel Harrison (NH)
Jan Burkhardt (JBU)
Danny Wild (DW)
Steve Richard (SR)
Peter Smith (PS)
Helen Whitrod-Brown (HWB)
Gail Palmer-Smeaton (GPS)
Suzanne Glavin (SG)
Mark Allman (MA)
Malcolm Brown (MB)
Sheila King (SK)
Gill Keddie (GK)

City of Leeds Diving Club
Health Sector
Sports Leeds
West Yorkshire Sport
University of Leeds
Disability Sport
Leeds City Council
West Yorkshire Sport
LCC Public Health
Leeds City College
Leeds City College
West Yorkshire Sport
Leeds Beckett University
Leeds City Council
University of Leeds
Leeds City Council
Performance Sport
Leeds Trinity
Sport England / Leeds City Council

Apologies

Cluny MacPherson (CM)
Councillor Keith Richie (CKR)
David Gent (DG)
Hanif Malik (HM)
Jill Wilkinson (JW)
Julie Hannan (JH)
Katy Bowden (KB)
Norman Taylor (NT)
Sarah Pickford (SP)
Suzanne Gallagher (SG)
Tony Stringwell (TS)
Wieke Eringa (WE)

Leeds City Council
Check Title
Yorkshire Cricket
Sport England
Leeds City Council
Sport England
Leeds City Council
Leeds Sports Federation
Women's Sport
Leeds City College
Leeds City Council
Yorkshire Dance

Item		Action
1.	<p>Apologies & Introductions</p> <p>These were received as listed above.</p> <p>LF welcomed Danny Wild to the Board (Leeds City College).</p> <p>SR congratulated AH on the success at Rio and looked at board to support further through MOU and other work. He then went on to also congratulate MB on the triathlon success.</p>	
2.	<p>Minutes of the meeting dated 20th July 2015 and matters arising</p> <p>2.1 The minutes were read and approved, with the following updates on actions:</p> <p>2.2 2.28 Laura Fitzgerald will be leaving Leeds City Council at the end of October.</p> <p>2.3 3.3 DB to mention RFL review in information share.</p> <p>2.4 3.5 KB on maternity. Programme not finished.</p> <p>2.5 3.11 JB circulated the link (Dr TV and the TV Zombies: humorous musical story created by a theatre company).</p> <p>2.6 5.2 JB circulated Wellbeing Strategy and it is now a public document.</p> <p>2.7 5.3 JB shared the link to the You Tube clip that shows Dr. William Bird talking about the importance of physical activity.</p> <p>2.8 9.1 Details of a presentation highlighting issues for the board to consider further to be discussed through information share.</p>	<p>Shared</p> <p>Shared</p>
3.	<p>Information Share</p> <p>3.1 AH highlighted that diving is on a high at the moment due to the success we have had in Rio. He's excited for the next 6 months and how diving in Leeds will evolve from this. Synchronised swimming & swimming has made a turnaround in terms of Olympic sports and he asked how do we support this as a city going forwards? Local government is under pressure at the moment so we need to have a more city wide approach going forward. AH also shared that an MOU for diving is currently in the process of being set up which been developed from the one set up for Triathlon.</p> <p>3.2 SR started a discussion around how we turn the MOU strategic agreement into a practical commitment and explained that collaboration is key.</p>	<p>SR & SN meeting AH on 30/09/16</p>

3.3	<p>PC shared that construction has started on the purpose built Cycle Track/ Tri Centre at Weetwood which will hopefully be completed early 2017. MB's team will be based there. The team are working to create a programme aimed at entry level and above with the purpose of getting the community involved.</p> <p>The University of Leeds organised a local club workshop to update on progress and continue engagement.</p>	
3.4	<p>SG is now in post and said that it's great to join an organisation that are investing in Sport is looking forward to joining the collaboration of Sport Leeds.</p>	
3.5	<p>DB stated that the RFL report is under internal review at the moment and will hopefully be ready to share at the next meeting.</p> <p>There have been a few structural changes in the foundation at the moment one of those being that the general manager has moved, Bob Fowler has been appointed as the new GM and there are now 3 tiers which are Sport, Health and Education.</p> <p>Leeds Rugby now have a partnership with Yorkshire Cancer Research and will hopefully be able to offer sessions around cancer rehabilitation next year.</p>	<p>DB to update SLB on RFL review at next meeting</p>
3.6	<p>JBw The regional mental health and physical activity network met on 13th sept. The team are working with Leeds Mind to promote mental health awareness initiatives. There will now be a 3 hour mental health and sport awareness course available, Leeds Mind are trained up to deliver this course for partners to take up.</p>	<p>Leeds Mind course info shared</p>
3.7	<p>SH highlighted that 90,000 members have signed up to Leeds Let's Get Active - 45,000 unique web visits, 45% of those were inactive. The challenge will be working out how to sustain the programme in future given that funding goes up to the 30th November.</p> <p>The research & evaluations are back from LBU & UoL which covers the 3rd year of the programme looking in much more detail around lifestyle risk factors. SH to share evaluation reports, cost effectiveness reports and summary report.</p>	<p>All Reports - Shared in the Sport Leeds minutes area</p>
3.8	<p>SK Stated that there has been a change in management structure – Julie Brunton has now left Leeds Trinity.</p> <p>The Sports Development team are working closely with students. Trinity Active is looking at getting students more active, and not just through BUCS.</p> <p>She told board members that Leeds Trinity now have a talent support scheme for students offering one-to-one support in combining their academic studying with training and competitions. The package has also included physiological, psychological and nutritional support via Trinity Performance, with workshops tailored the student-athletes dual career choice.</p> <p>She also explained that across sport courses students have to do a 6 month full time work placement and that any suitable suggestions from the board would be welcomed.</p>	<p>ALL Any suggestions of work placements to SK by Dec</p>
3.9	<p>She also went on to say that Leeds Trinity have a PHD student doing a piece of research on retention and the benefits of outdoor residential.</p>	

	<p>SN stated that LBU are very much focused on getting more students involved in sport and physical activities at the moment. They have a new RFU partnership for the next year and will get opportunity to be involved in a Super Rugby team. She also informed the group that the Varsity match is 05/10/16.</p> <p>3.10 NH shared that national strategies have now been produced and the Obesity Strategy has been shared. The School Games Review has been released and level 3 will continue. With regards to the CSP Appraisal, funding over the next 4 years has been re-affirmed. However large scale funded projects such as Sportivate will no longer continue. NH also detailed that the CSP will have to apply for funding as it is not a given and there will be tighter management. Details to be finalised by the end of March for each CSP but ultimately things won't fundamentally change.</p> <p>NH then went on to update on Sport England strategy detailing the 7 funding themes that have been released. NGB's are currently being challenged on their future plans as scoping meetings with Sport England are underway. They are being asked to focus on the development of their 'core market' and a NGB Investment Guide has been released to help them create their 2017-2021 plans. Certain sports have been recognised as having an impact on the mass market and tackling inactivity that will be looking beyond their core market.</p> <p>3.11 GK asked what do the 7 themes mean in practice; what about the locality element?</p> <p>3.12 MA suggested that a local pilot could be cross-cutting, help to bring all 7 themes together.</p> <p>3.13 JBu identified that the government have just released their plan of action with regards to childhood obesity, this can be found on the following link - Obesity Strategy. A positive of this is that the money coming in from the Sugar Levy 2017 will go towards children's activities. She also detailed that LCC will be holding a consultation event on the 21st November to show findings from assessments and how to implement government strategies. (The current strategy finished March 2017). She asked if we should be trail blazers and propose a physical inactivity project to use the sugar levy?</p> <p>3.14 DW stated that LCColl have developed apprentice opportunities with primary schools, deploying PE teaching assistants that develop and advocate physical activities in primary school; This was launched in June and so far 6 schools have signed up.</p> <p>3.15 HWB shared that although the Yorkshire Diamonds Cricket team didn't fair too well on the pitch, they did acquire a large fan base; there were 1,500 spectators at the first game. She asked for support from colleagues to get behind the team and increase support for the team where possible.</p> <p>3.16 GPS shared concern about where the current Leeds Active Schools programme sits going forward. There is a LCC challenge to keep schools engaged. Primary focused – The sugar levy doubles the funding</p>	<p>JBu to share final events details</p>
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	<p>into schools. The programme focusses on participation and upskilling staff so that all schools are high quality schools.</p> <p>GPS also shared that the budget is in place until March 2017 and that there will be changes to the financial year; the current SLA runs from Sept – Aug. 105 schools signed up, 65 go to equal last year’s total sign up. GPS expressed that there are further discussions to be had with regards to the programme with LCC moving forward and in future who might fund this with the schools. GPS suggested that an increased price to schools could increase income and sustainability.</p> <p>There is also an ongoing issue that several key organisations are restructuring.</p> <p>3.17 CP discusses the School Games Review and stated that Leeds Active Schools need to engage further with staff involved. Support to promote this would be welcomed.</p> <p>CP also stated that there has been a lot of focus around Talent ID post Rio.</p> <p>Changes have been made in secondary schools with the new focus being around academia as oppose to sport, resulting in cuts to PE curriculum time and a decrease in PE staff.</p> <p>3.18 MA indicated that with LCC there is £150 million pounds to save over the next 3 years, with 45% of that relating to sport. Two things to consider in all this are the restructure of the Sport & Active Lifestyles Team and how to invest in facilities. LCC need to look at what they can afford and think about how to generate future income.</p> <p>MA discussed the following:</p> <ul style="list-style-type: none"> • Waiting on autumn statement and implications. • Brexit implications. • Revenue Support Grants. • Service review – Our consultation will end soon and they’ll be a re-focus on what we do. • Our existing Leisure Centre stock report will be made public mid-October. <p>MA went on to say that sport is supported across political parties in Leeds and several council services.</p> <p>LCC have opportunities to work with Sport England in future – Work on triathlon/New cycle strategy for the city/Playing Pitch Strategy (PPS).</p> <p>People commissioning group set up across council.</p>	
<p>4.</p> <p>4.1</p> <p>4.2</p> <p>4.3</p>	<p>Sport Awards</p> <p>SN shared a paper focusing on 2 Key considerations and updates with regards to the 2017 Sport Awards event.</p> <p>The first is that the next event will be held at the First Direct Arena as of next year. The launch event was supported by Made in Leeds, Yorkshire Radio and the following day other press, including Yorkshire Evening Post.</p> <p>The second is that there are to be changes in criteria and the approach to nominations. SN suggested that it could be useful to use a voting mechanism which would help to get the community/public involved.</p>	

4.4	SN also detailed that the Professional Club/Team would be removed from the list of categories as there isn't enough competition within the group. However, the clubs which were in this category can be nominated for Performance/Club team of the year where there are more nominations within the group.	
4.5	Furthermore, there will also be a new award for Significant Achievement with the year by an under 18's team.	
5.	<p>Collaborative Project Review</p> <p>5.1 The 'Collaborative Projects Document' has also been saved onto the SportLeeds website, the direct link to the document is HERE</p> <p><i>Increasing participation of girls and women in sport.</i></p> <p>GK Well summarised in collaboration document, more needs to be done on the research element, currently ad-hoc.</p> <p>We are thinking internally at the moment around research and N&G (LCC) which doesn't give way to potential partners engaging and supporting. This could be something that board members sit down to discuss in more detail.</p> <p>DB Need to get down to models and how we will implement. How do the models sit together and work? Can Sport England opportunities fit in with that?</p> <p>MA Currently we focus on the funding rather than outcome, should look at the outcome first!</p> <p>SR Is it someone else's job to look at how we can be more collaborative – We can't look to Gill to lead on all the collaborations. Need to map to see what gaps we have.</p> <p>GK Operationally Women & Girls works well but we need to look at it from a more strategic level.</p> <p>HWB We need representation from everyone around the table at the same time to take the strain off Gill, for example when we are developing steering groups/working groups we need meeting dates in advance to ensure commitment.</p> <p>SR asked the question, should there be a Women & Girls stakeholder group?</p> <p>Discussion goes to wider collaboration projects and potential commissioned work.</p> <p>SR With regards to funding, we need to be clear as to why it's important to us, where are we looking?</p>	

<p>5.2</p> <p>5.3</p>	<p>GK Mike Diver coming up 14th Nov, need some info for rationale and have a possible proposal.</p> <p>MA Can't focus on everywhere in city as it becomes too big.</p> <p>SR AP Take out of this meeting, meeting needs to be a separate discussion.</p> <p>AF This could combine with a health collaboration project. Useful to have focus meeting of board re debate whether we mix up physical activity and health sections. Still elements sit outside a need to be kept in health collaborate project instead of across all.</p> <p>OBA outcomes to be used. LF to take to next Ops group meeting.</p> <p>Actions to be taken are:</p> <ul style="list-style-type: none"> • Set up meeting outside of this on how to take it forward. • Integrate two strands. • Where do we go from here? • Incorporate OBA recommendations. <p>There was a discussion around focusing on a specific area and regeneration. Suggestions would be Inner East and Inner South. Mapping the areas in detail.</p> <p>NH referred to old 'Active Zones'.</p> <p>SG discussed an understanding of people on a specific street e.g. Suzie on Harehills Road.</p> <p>AF suggested using the One You branding and using and creating where necessary city-wide campaigns.</p> <p>Need to map activity.</p> <p>Equally we don't want to fold all collaborative projects into one.</p> <p>Could use Yorkshire Sport insight team to support.</p> <p><i>Sustaining and developing active schools.</i></p> <p>MA How do we influence academy chains?</p> <p>School Sports Agenda</p> <p>PS Is the board able to put together a paper to send to schools.</p> <p>SR Message isn't clear at the moment</p> <p>AP Go back to Gail and get her to put out a clear message. (Active Sports) If she need support then we offer it.</p>	<p>Take actions to Ops group & discussed further at next board mtg.</p>
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5.4	<p>MA Need to make sure schools still value it.</p> <p>JBu Is there anything more we can do to influence.</p> <p>MA There are other things outside of this that need to happen.</p> <p>CP The SGO money sits with schools but the SGO contracts don't have to. All SGO contracts are currently different with differing pay scales, lack of consistency.</p> <p>JBu We've got things in place, focusing on primary schools as they fund it. How do we reach secondary schools?</p> <p><i>Driving collaboration approach to improving performance in the city.</i></p> <p>SR Model for potential triathlon. Can we sustain and support? Little steps at the moment.</p> <p>MB Timing is important. We need to put structures in place now.</p> <p>AH Diving – Information gathering. How do we react to this now?</p> <p>SR Good example is the Yorkshire Jets lost franchise.</p> <p>NH Need to get partners in the room to discuss franchise. Netball meeting needs to be set up. NH to send LF invite list.</p> <p>SR Need to nurture franchises and partnerships in future.</p> <p>MB We need to nurture Jets – One of the key players deems that Leeds isn't important, and that is why we have lost it.</p>	<p>Netball meeting to be organised through the support of NH.</p>
6.	<p>Leeds Activator Model</p> <p>GK presented the new Leeds Activator Model to members.</p> <p>LF then presented a model around rowing.</p>	<p>Shared in the Sport Leeds minutes area</p>
7.	<p>Any other business</p> <p>LGB T*Sport in Leeds – Please see briefing notes & action plan and activities/clubs. As discussed we encourage all board members to engage with @LGBTSport on twitter.</p> <p>ACTION @SportLeeds Twitter Engagement – As our twitter activity increases, particularly now we've launched the Sports Awards, please engage with us, follow, like & share!</p> <p>ACTION Media/Communications Breakfast – Please email me your organisation's media/comms contact to allow us to organise a Comms.</p>	<p>Shared in the Sport Leeds minutes area</p>

	<p>Breakfast to raise awareness of Sport Leeds and generally discuss how we collaborate more effectively around communications. (I only received 6 organisation's details at the meeting)</p> <p>ACTION Do you have a pen profile on your website (if not LinkedIn) e.g. Stewart Ross, if so, please send us the link to update our board members area, we'd like to get everything up-to-date by next meeting.</p> <p>Kirkgate Market Sports Week (3-8th Oct) – Spaces are still available for partners to attend to promote & deliver taster sessions, there are lots of our partners already involved. [More info]</p> <p>REMINDER – it's Women In Sport Week w/c 3rd October & World Mental Health Day, 10th October.</p> <p>Invite to Leeds Varsity – 4/5 October from Leeds Beckett University & University of Leeds.</p>	
	<p>Date of Next Meeting:</p> <p>Friday 18th November 2016</p>	

Sport Leeds Board – ACTIONS



Meeting No. 55

12:00 noon, Wednesday 28th September 2016

Leeds Beckett University – Headingley Stadium

ACTION	Item	Detail	Timescales
ACTION	3.5	DB to update SLB on RFL review at next meeting	18 th November (if ready)
ACTION	3.6	Leeds Mind course info shared	If interested see link
ACTION	3.7	All Leeds Let's Get Active Reports Shared in the Sport Leeds minutes area	Please read
ACTION	3.8	Leeds Trinity University Work placement Offer - Any suggestions of work placements to SK by Dec S.king@leedstrinity.ac.uk	By December.
ACTION	3.13	JBu to share final events details of consultation event 21 st November.	By next SLB Meeting (18 th November).
ACTION	5.1	Collaborative Project Review - Increasing participation of girls and women in sport/ Health Actions/ considerations to be taken forward; <ul style="list-style-type: none"> • Set up meeting outside of this on how to take it forward. • Integrate two strands. • Where do we go from here? • Incorporate OBA recommendations. 	Next Operations Group meeting 4 th November and 18 th November Board meeting.
ACTION	5.4	Netball meeting to be organised through the support of NH.	Meeting date organised by next SLB meeting 18 th November
ACTION	6.0	Activator Model & RowLeeds Presentation Shared in the Sport Leeds minutes area	Please read.
ACTION	7.0	Sport Leeds – Please engage on twitter, follow, like & share @sportleeds LGB T*Sport in Leeds; <ul style="list-style-type: none"> ○ Read Briefing Notes ○ Please engage on twitter @LGBTSport ○ Universities makes link AU's Media/Communications Breakfast – Please email your organisation's media/comms contact. Updating our SLB member details - Please send your pen profile weblink (if not, LinkedIn)	By next SLB Meeting (18 th November).