

## Sport Leeds Board

Meeting No. 57  
1.30pm, Tuesday 21<sup>st</sup> February 2017  
John Charles Centre for Sport – Leeds City Council

### In attendance:

Evelyn Gaughan (EG)  
Charlotte Johnson (SJ)  
Simon Fox (SF)

### Members

Stewart Ross (SR)  
Abbi Andiyapan (AA)

Chair  
Yorkshire Sport Foundation – Sport Leeds support

Catherine Rowlands (CR)  
Councillor James Lewis (CJL)  
Councillor Kevin Ritchie (CKR)  
Gail Palmer-Smeaton (GPS)  
Peter Smith (PS)  
Patrick Craig (PC)  
Peter Mackreth (PM)  
Norman Taylor (NT)  
Nigel Harrison (NH)  
Mark Allman (MA)  
Jan Burkhardt (JBU)  
James Brown (JBW)  
Gill Keddie (GK)  
Sarah Pickford (SP)  
Hannah Robertshaw (HR)  
Danny Wild (DW)  
Steve Richards (SRDs)

Leeds Trinity University  
Leeds City Council  
Leeds City Council  
Leeds Active Schools  
Yorkshire Sport Foundation  
University of Leeds  
Leeds Beckett University  
Leeds Sport Federation  
Yorkshire Sport Foundation  
Leeds City Council  
Public Health  
Yorkshire Sport Foundation  
Leeds City Council  
Women's Sport  
Yorkshire Dance  
Leeds City College  
Leeds City College

### Apologies

Anna Frearson (AF)  
Ady Hinchcliffe (AH)  
Alan Scorfield (AS)  
Charlie Pyatt (CP)  
Dan Busfield (DB)  
Malcolm Brown (MB)  
Nick Robinson (NR)  
Sally Nickson (SN)  
Sue Haigh (SH)  
Susan Galvin (SG)  
Tony Stringwell (TS)  
Wieke Eringa (WE)

Public Health  
City of Leeds Diving Club  
Leeds United Foundation  
Leeds Active Schools  
Leeds Rugby Foundation  
Leeds Triathlon Centre  
Yorkshire Cricket Foundation  
Vice Chair of Sport Leeds  
Leeds City Council  
University of Leeds  
Leeds City Council – Parks  
Yorkshire Dance

Item		Action
1.	<p><b>Apologies &amp; Introductions</b></p> <p>These were received as listed above.</p> <p>SR (chair) opened the meeting by drawing attention to the updated agenda which included Sport Leeds Governance.</p>	
2.	<p><b>Minutes of the meeting dated 18th November 2016 and matters arising</b></p> <p>All members agreed as a true record. SR thanked Louise Forrest for the sterling support she has given to the Sport Leeds Board and introduced Abbi Andiyapan who is to provide support while Louise is on maternity leave.</p> <p><b>Meeting No. 56 Action List Update:</b></p> <p>3.1 &amp; 3.2 – strategies still being finalised – will be shared when complete.</p> <p>3.3 Sport Personality of the Year Alastair Brownlee awarded second place following a successful social media promotion which helped to profile a Leeds athlete.</p> <p>3.6 Cross Country School championships, this does link to wider school games established to be followed through for 2018.</p> <p>3.7 Triathlon Participation Group – first meeting held in January and the City Plan is being updated for the next meeting on the 6th March with focus on junior development.</p> <p>3.12 NT circulated an update from the LSF AGM and provided a review of the grants allocated in 2016/17 to be circulated with the minutes.</p> <p>3.15 LLGA – GK/AA will update and circulate the most recent infographics document.</p> <p>5.1 Millennium Square/Town Hall Advertising for LSA – not completed.</p> <p>7.1 Leeds Inspired was discussed at Comms Breakfast – Communications group to progress.</p> <p><b>Actions to be retained:</b></p> <p>3.10 School Games participation figures comparison against other core cities – to feedback at a later date.</p> <p>3.11 Social Media share – to retain as an ongoing action led by communications group.</p> <p>7.2 Capital of Culture – item for the Operations Group to discuss with relevant partners.</p>	
3.	<p><b>Sport Leeds Governance</b></p> <p>Sport Leeds Governance Paper provided, SR provided context explaining that the City Partnership Structure was replaced by the Sustainable Economy and Culture Board, Sport Leeds have representation on this Board with a key priority to look at the delivery of the Sport Leeds Strategy.</p> <p>SR explained that the environment within which partners are working is</p>	

<p>3.1</p>	<p>becoming increasingly challenging with resources being significantly reduced increasing the need to move to collaborative approaches. Leading to the leadership, focus and governance of Sports Leeds potentially requires a review to ensure it is able to respond to the challenges that lies ahead.</p> <p>Options for discussion around leadership of Sport Leeds:</p> <ul style="list-style-type: none"> <li>- To seek interest for the chair amongst its members and representatives.</li> <li>- To consider whether the Board might support an external advertisement for chair of the Board.</li> </ul> <p>SR suggested the Operations Group be tasked with:</p> <ul style="list-style-type: none"> <li>- Revisit and check and challenge the vision for Sport Leeds</li> <li>- reviewing the structure and draw up some different options/models of governance scope pros and cons for each</li> <li>- identify an interim chair if required</li> </ul> <p>Timeframe for Operations Group to start in March for completion April 2017.</p> <p>NT commented that it is key to retain volunteers as an asset going forward into potential new governance.</p> <p>PS suggested exploration of the "Trust model" retaining the information sharing role is an asset but question a broader membership to include physical activity, adult social care. A consideration of a continued network with a potential delivery arm built into the model, would potentially allow more collaborative approaches to access the Sport England investment themes.</p>	<p>ACTION: Ops Group to meet and complete identified tasks</p>
<p>4.1</p>	<p><b>4. Sport England city proposal and Local Delivery Pilots</b></p> <p>MA provided some context around the city proposal and the local delivery pilots and how collaborative working will be essential in both. Application for the city proposal is early March with the EOI for the Local Delivery Pilots being the end of March.</p> <p>Key areas around the city proposal is to test a whole system approach focused in the inner south area, the programme should be led and owned by the community using current resources, innovation, behavioural nudges and the flexibility to adapt.</p> <p>The city proposal will define work moving forward and how partners will continue work collaboratively together.</p> <p>GK shared some of the learning from the Sport England Local Delivery Pilot Workshops, GK mentioned that she would share the full slides when these are made available.</p> <p>For the applications/EOIs for the city proposal/local delivery pilots the area LCC are focusing on are:</p> <ul style="list-style-type: none"> <li>- Research, insight and data</li> </ul>	<p>ACTION: GK to circulate Local Delivery Pilot Workshop slides</p>

4.2	<ul style="list-style-type: none"> <li>- Community Development</li> <li>- Workforce – particularly around workforce</li> <li>- Digital</li> </ul> <p>GK welcomes any ideas from all on how to regularly update, analyse, share and store data, Sport England emphasised that the speed in which learning is shared will be key to the outcomes.</p> <p>It was noted that it will be important to look to work alongside the correct council departments to gain information on Assets such as parks and infrastructure.</p> <p>Cllr Ritchie suggested tapping into the planning department and cited Bramley Breezers a community group who use social media effectively as a best practice example to replicate.</p> <p>It was suggested that partners need a central point where information can be gained for future bids rather than having to constantly revisit partners for key information going into bids.</p> <p>GK suggested if Operations group could support by inputting their knowledge into the local delivery pilots and develop some clarity how partners can support in these bids. As well as looking at producing a funding template that can be shared city wide.</p>	ACTION: ALL to feedback to GK around assets.
5.	<p><b>Partner Share: Yorkshire Sport Foundation</b></p> <p>NH delivered a presentation available <a href="#">here</a> which provided information on Yorkshire Sport Foundation’s re-organisation and commitments to district activity partnerships.</p> <p>SR commended NH for the whole process of work on merging two CSP’s West Yorkshire Sport and South Yorkshire Sport together in becoming Yorkshire Sport Foundation, and specifically the way this has released resources to support city partnerships like Sport Leeds.</p>	
6.1	<p><b>6. Communications Group</b></p> <p>SF circulated an update on the progress of the communications groups, the update paper can be accessed <a href="#">here</a>. The group commented on the progress it had made, Simon Fox and Hayley Cook were thanked for taking the lead.</p> <p>Moving forward the next communications meeting will focus on:</p> <ul style="list-style-type: none"> <li>- Allocating roles and responsibilities</li> <li>- Action points</li> <li>- Timescales</li> </ul> <p>A discussion took place around how physical activity communicated, while Sport Leeds is a strong brand it does question how we represent Physical Activity through communications. SF shared that the communications group are keen to lead by the Sport Leeds strapline, this is something the communications group can follow up on.</p>	ACTION: Look at how to best represent Physical Activity through Sport Leeds Communications.

7.

## Information Share

**Leeds City College** - currently bidding for the Sport England inactive colleges funding, £160k over 2 years by the 20<sup>th</sup> March. Support from partners is welcomed.

**Leeds Dance Partnership** –has been awarded £750k from Arts Council England.

**Yorkshire Dance** - a new Partnerships Director has been appointed. Current projects include “Time to Shine”, Young Arts Programme and “Fresh” for 350 young persons on 1<sup>st</sup> April.

**Cllr Ritchie** – Total Sport Solution (TSS) are working with a TRA’s on the Broadlea estate, as an organisation TSS draw down the funds on behalf of organisations, the organisations can then use the funds to buy in TSS services. This model seems to be working well, it was questioned whether other organisations could do this? It was shared that Leeds United Foundation are carrying out similar work on Cllr Couper’s ward.

**Active Schools** – the new Service Level Agreement will be distributed to participating schools for the 1<sup>st</sup> April. 12 participation events are scheduled.

**Yorkshire Sport foundation** – JBw updated that his role has slightly changed where he will now be covering 9 areas of South Yorkshire and West Yorkshire.

NH shared that a MOU has been developed with Disability Sport Yorkshire and how it fits with Yorkshire Sport Foundation.

Date for diary - Winter School Games scheduled for 25<sup>th</sup> March at Leeds Beckett University.

**Leeds Trinity** – CR is specifically interested in the elements of the research for bids being submitted, however other colleague will continue with sport development work.

**University of Leeds** – PC updated on the new Brownlee centre and the forthcoming press release. Invitations for the launch will be sent to the Board, the launch event will take place on the 28<sup>th</sup> April. British Cycling have supported with a fleet of bikes, infrastructure is coming into place.

KKP consultancy are delivering an audit on gaps in provision with findings due in March, this will shape the investment strategy.

**Leeds Sport Federation** – NT shared information around providing a one point of contact for sports clubs. RV will continue to attend the communications group and look at this from a communications point of view.

**Yorkshire Cricket Foundation** – Claire introduced herself as the newly appointed funding manager with a remit to look at income generation and upscale and replicate programmes. Claire offered support and expertise

	<p>to partners for funding bids. Programmes in progress are, engaging older persons via the social element, classroom cricket u7s in pipeline, disability, women and girls. A heritage manager has been appointed and will be based within the foundation.</p> <p><b>Leeds Beckett University</b> - Carnegie Conversations, attention was drawn to these events which are a gateway into academic expertise. Forthcoming talks include a celebration of coaching on 22<sup>nd</sup> March, interested parties can sign up online <a href="#">here</a>.</p> <p><b>Leeds United Foundation</b> – premier league boxing programme running with 20- 30 children involved. Premier League Primary Stars engagement has been good. Anthony Hall has been appointed Disability Officer.</p> <p><b>Public Health</b> – JBu explained she has taken up a strategic role working with One Dance looking at how we bring dance, walking and sport together.</p> <p><b>This Girl Can phase two</b> – SP asked partners to promote the Leeds Girls Can website which colleagues can use, but she also updated on the national This Girl Can billboard/TV advertisements that officially launched on Friday 24<sup>th</sup> February, you can read more <a href="#">here</a>.</p>	
	<p><b>AOB</b>  <b>Sport Leeds Awards</b>  Updated paper written by SN circulated to all and available <a href="#">here</a>. Leeds BID to sponsor for £20,000. Any enquiries can be directed to SN.</p> <p><b>Disability Sport Awards 24<sup>th</sup> March</b> – information at <a href="#">Disability Sport Yorkshire</a></p>	
	<p><b>Date of Next Meeting 58 and AGM:</b>  Friday 28<sup>th</sup> April 2017, 1pm – 4pm, Venue TBC</p>	

## Sport Leeds Board

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John Charles Centre for Sport – Leeds City Council



### Actions

Discussion Point	Action	Timescale
3.1	<b>ACTION:</b> Operations Group be tasked with: <ul style="list-style-type: none"><li>- Revisit and check and challenge the vision for Sport Leeds</li><li>- Reviewing of the structure and draw up some different options/models of governance scope pros and cons for each</li><li>- identify an interim chair if required</li></ul>	Start March 17 for completion April 17.
4.1	<b>ACTION:</b> GK to circulate Local Delivery Pilot Workshop slides	As soon as available.
4.2	<b>ACTION:</b> ALL to feedback to GK around known community assets.	Before 15 <sup>th</sup> March prior to EOI/application submission.
6.1	<b>ACTION:</b> Sport Leeds Communications Group to look at how to best represent Physical Activity through Sport Leeds Communications.	Discuss at next communications steering group and wider communications group.