

## Sport Leeds Board

Meeting No.59  
13:30pm to 4.00pm, 27<sup>th</sup> June 2017  
The Pavilion Headingley Carnegie Stadium



### In attendance:

Evelyn Gaughan (EG)

**Guest:** Simon Brereton Leeds City Council

### Members

Sally Nickson (SN)	Chair of Sport Leeds
Peter Smith (PS)	Vice Chair of Sport Leeds
Abbi Andiyapan (AA)	Yorkshire Sport Foundation – Sport Leeds support
Alan Scorfield (AS)	Leeds United Foundation
Cllr Kevin Ritchie (CKR)	Leeds City Council
Cllr James Lewis	Leeds City Council
Judith Fox (JF)	Leeds City Council
Charlie Pyatt (CP)	Leeds Active Schools
Gail Palmer-Smeaton (GPS)	Leeds Active Schools
Norman Taylor (NT)	Leeds Sport Federation
Nigel Harrison (NH)	Yorkshire Sport Foundation
Mark Allman (MA)	Leeds City Council
Jan Burkhardt (JBu)	Public Health
James Brown (JBw)	Yorkshire Sport Foundation
Gill Keddie (GK)	Leeds City Council
Suzanne Glavin (SG)	University of Leeds
Sue Haigh (SH)	Leeds City Council
Paul Senior (PS)	Leeds City Council
Sheila King (SK)	Leeds Trinity University
Shirley Lundstram (SL)	Leeds Dance Partnership
Peter Mackreth (PM)	Leeds Beckett University

### Apologies

Anna Frearson	Vice Chair of Sport Leeds
Malcolm Brown (MB)	Leeds Triathlon Centre
Danny Wild (DW)	Leeds City College
Tony Stringwell (TS)	Leeds City Council – Parks
Wieke Eringa (WE)	Yorkshire Dance
Hannah Robertshaw (HR)	Yorkshire Dance
Catherine Rowlands (CR)	Leeds Trinity University
Patrick Craig (PC)	University of Leeds
Sarah Pickford (SP)	Women's Sport
Steve Richards (SRds)	Leeds City College
Will Saville (WS)	Yorkshire Cricket Foundation
Julie Hannan (JH)	Sport England
Dan Busfield (DB)	Leeds Rugby Foundation

Item		Action
1.	<p><b>Welcome and Introductions</b> SN (Chair) opened the meeting and introduced Simon Brereton Economic Development Leeds City Council who is to present on the Leeds Growth Strategy.</p> <p><b>Apologies</b> These were received as listed above.</p>	
2.  2.1	<p><b>Minutes of the meeting no.58 dated 3.5.2017 and matters arising</b> The minutes were proposed as being correct and accepted by the Board.</p> <p><b>Actions from the previous meeting:</b></p> <p><b>Item 3.2 – PPS Strategy</b> Strategy complete, NGB meetings taking place, next steps formal approval. <b>Action - PS to send the executive summary to AA for circulation with minutes.</b></p> <p><b>Item 3.3 –Staff and Student Survey - sign off by S Ross prior to publication and sharing Action – SG to share this as soon as available</b></p> <p><b>Item 3.6 Active Leeds Staff Structure document. Action - GK to circulate prior to the next board meeting.</b></p> <p><b>Item 8.1</b> the collaborative projects document was updated and the document is available on sport Leeds website.</p> <p><b>Items 6.1 &amp; 9.1 Internal communications and partner achievements</b> <b>The communications group are creating</b> a newsletter for Board Members to replace the update email that has previously being shared. Feedback to the communications group with any content you would like including using: <a href="mailto:sportleedscomms@gmail.com">sportleedscomms@gmail.com</a></p>	<p>PS to send the executive summary to AA for circulation with minutes.</p> <p>SG to share staff and student survey as soon as available.</p> <p>GK to share with Board members.</p> <p>ALL to provide content for the Sport Leeds Board Newsletter</p>
3.	<p><b>Leeds Growth Strategy</b> S Brereton (SB) presented the “Leeds Growth Strategy” and asked the Sport Leeds Board for comments and questions after the presentation.</p> <p>SB provided an introduction that the previous strategy was launched during the city’s emergence from recession. The new strategy coincides with political change and the impact of Brexit, for the new strategy the emphasis is on inclusive growth and a city that works for everybody.</p> <p>Full presentation is available here on the Sport Leeds Board website.</p> <p>The following comments were put forward by board members:</p> <p>It was questioned how we accommodate growth but withstand the leisure lifestyle so Leeds is reflective for; work, leisure and living. It was discussed that collaborative cross strategic growth conversations are happening particularly with <b>planning and regeneration</b>. For example the South Bank development has the intention of including greenspace, which will provide the opportunity to promote active travel. The challenge is really around the housing growth and how we continue to support greenspace and value quality of life, but also around a focus in</p>	

<p>3.1</p>	<p>the deprived areas.</p> <p>A <b>best practice model</b> in Sheffield city region was shared where large professional sport clubs supported with individuals developing soft skills. It would be good for some similar work to be embedded into the Leeds Strategy.</p> <p>There isn't anything in the strategy to note that <b>Leeds is an active city</b> with the aim of becoming the most active big city in England. It was suggested and agreed by the board that this should be embedded into the Growth Strategy.</p> <p>It was thought that it would be interesting to know if there is any work that has been done around how <b>sport, physical activity and the dance sector including theatre contributes to the economic contribution</b>. SB shared that there is some detailed work on the statistics going forward for the City of Culture bid, there is also an aim to have a set of tools partners can use.</p> <p>It was questioned how do we capture growth so this can be reinvested into our communities? It was discussed that this is a 3 pronged approach to:</p> <ol style="list-style-type: none"> <li>1. How does the city fit the needs of the people</li> <li>2. How do the people fit the city</li> <li>3. How do we support both to benefit</li> </ol> <p>A lot of conversations around <b>digital expertise</b>, is there potential for an opportunity for collaborative working to help develop knowledge digital platforms, and use their expertise to facilitate engagement with the sport and physical activity sector. AA to follow up with SB to put in touch with relevant contact.</p> <p>SB offered to return and discuss in more details and welcomed feedback or thoughts that came to board members after the meeting via email:  <a href="mailto:simon.brereton@leeds.gov.uk">simon.brereton@leeds.gov.uk</a></p>	<p>AA to speak to SB to gain relevant contact to discuss digital expertise and an approach of collaborative working</p>
<p>4.</p>	<p><b>Information Share/Partner Priority</b></p> <p><b>Northern Ballet</b>  SL shared that Northern Ballet, Yorkshire School of Dance and Northern School of Contemporary Dance have been announced as the next clients for Arts Council England funding, SL will provide full details when available.</p> <p><b>Parks and Countryside</b>  PS updated that South Asian community programme now have 6 cricket pitches installed across the city, one has received quite a bit of damage.</p> <p><b>Leeds Sport Federation</b>  NT provided paper tabled at the meeting for information, the panel is to meet on the evening of 28<sup>th</sup> June where grant applications are to be looked at, 20 plus applications have been received.</p> <p><b>Leeds Trinity</b>  SK updated around enrichment week enrichment week where partners are to visit universities and share with students what it is like to be in the</p>	

	<p>workplace. If any Sport Leeds partners can offer placements.SK will circulate contact card after the meeting.</p> <p><b>Cllr Ritchie</b> An appeal for funding or canoes for the West Leeds activity centre. Please pass thoughts/ advice to Cllr Ritchie, NT to speak to Cllr Richie outside of the meeting.</p> <p><b>Active Leeds</b> MA provided the below update: The Cycling Starts Here Strategy is now endorsed. <a href="http://www.leeds.gov.uk/docs/CSH%20Report%20Appendix%20A%202010617.pdf">http://www.leeds.gov.uk/docs/CSH%20Report%20Appendix%20A%202010617.pdf</a> World Triathlon Series, text feedback received from 1200 participants of the mass event. 90% positive responses as satisfied and would recommend. A big thank you to all who helped.</p> <p><b>Leeds Beckett University</b> Consultation is open around a facilities development at Headingley campus 8,500 sq. metre building for sport research and consultancy.</p> <p><b>Leeds United Foundation</b> AS updated that Leeds United Ladies Club now part of the brand with a wealth of development opportunities, there has also been a growth in Primary Stars Active learning in schools.</p> <p><b>Yorkshire Sport Foundation</b> JB updated that the Creating Connections programme is now testing social media recruitment through a company called Make Sport Fun. If anyone is interested feel free to contact JB directly.</p> <p><b>Active Schools</b> GPS updated a good news story - 5,500 school children participated in activities (including caving) in the week before half term.</p> <p><b>University of Leeds</b> SG circulated University of Leeds Climbing Higher; refresh of the joint Strategic Plan for Sport and Physical Activity (2014-2018).</p>	
<p><b>5.</b></p> <p><b>5.1</b></p>	<p><b>Proposed Sport Leeds Strategy overview</b></p> <p>The updated A4 strategy poster has been updated to reflect the current picture and is available on the website.</p> <p>SN provided an overview of the suggestion to develop an interim strategy 12 – 18 month refresh. SN suggested speaking to Rob Young to facilitate a workshop style meeting for the ops group to look engage in.</p> <p>Ops group to be tasked with an update in September. If you are not a member of the ops group but would like to be involved please contact AA directly.</p>	<p>Ops Group to provide an update at September meeting and their involvement in a facilitated discussion to support the development of an interim strategy.</p>

5.2	It was agreed that SN will approach Rob Young to explore his interest and level of involvement that would be in kind to involvement that would be costed.	SN to contact Rob Young to start a conversation about his interest and involvement.
6.	<p><b>Breakthrough Priorities</b></p> <p>JF/SH provided an overview of the Breakthrough projects with particular focus on Physical Activity Breakthrough. The agreed priorities for this project are:</p> <ol style="list-style-type: none"> <li>1. Leading and Developing a whole systems approach</li> <li>2. Support the coordination of key messages</li> <li>3. Influencing role throughout the city</li> <li>4. Design and Planning</li> <li>5. Manage outdoor spaces and recreation</li> </ol>	
6.1	First steps have started with Transformational Route Mapping of the Urban Environment (TRUE) workshop exploring the applicability of this model to placed based working, stage 2 will be a further TRUE workshop with partners looking at the objectives that UOL have developed.	GK to feedback findings from the workshop to the Board.
6.2	<p>M&amp;E of the breakthrough project is looking to involve the universities, links with healthy living services and link with existing communications group, AA/SH to discuss about how best to link to the Sport Leeds Communications Group.</p> <p>SG shared that place based working is included in the UOL strategy, is there use in sharing learning from the campus survey for staff and students.</p> <p>It was agreed that digital element of a one stop shop website/content is at the heart at what the breakthrough project is trying to achieve.</p> <p>JBur questioned do we need capture city plan, scoping meetings via urban design and planning, agree child friendly city, overlap- shared purpose, explore options to sign up to joint principles as a city. Connected communities, active travel, and greenspace.</p> <p>It was agreed that this is something that is important as there is a lot of overlap, it was suggested that we should start embedding some of the priorities within the interim strategy, such as:</p> <ul style="list-style-type: none"> <li>- Influence</li> <li>- Communication</li> <li>- Data sharing</li> </ul>	SH to link with healthy living services and Sport Leeds communications group to ensure connectivity with stakeholders.
6.3	<p>It was questioned whether there should be a representative from Schools to join the breakthrough project group to represent schools?</p> <p>Wider questions this leads to is who is responsible for Sport and Physical Activity or the leadership of it?</p>	SH to discuss further with the breakthrough project group and Active Schools.
7.	<p><b>Sport Leeds Awards</b></p> <p>SN updated on the proposal for Banana Kick to manage the event</p>	

7.1	<p>however the event will continue to be a Sport Leeds event.</p> <p>First direct arena are keen the event returns and have proposed March 1<sup>st</sup> 2018. We need to review our approach, how the event will look and consider the sponsorship element if Banana Kick are to manage the event but also the link back to Sport Leeds and who this link person might be.</p> <p>The Board agreed they are happy for SN to progress, any comments/thoughts to be sent through to SN/AA.</p>	Please send any comments/thoughts to SN/AA regarding a review of our approach.
8.1	<p><b>8. AOB</b></p> <p>Discussion around emerging sub groups – is the board happy with the suggestion of <b>Women and Girls</b>, the suggestion of this sub group has come about from the collaborative projects document where at a board level partners are aware that there are many wider programmes in the city other than Leeds Girls Can that we really need to be able to reflect.</p> <p>GK shared that in the new Active Leeds structure there is some support available to help drive this sub group from one of the Development Officers who programme is around women and girls development.</p> <p><b>HE/FE (wider education)</b> sub group needs reinvigorating, as it is difficult to keep momentum going in an education group as there needs to be a focus. It has been suggested that with this in mind 2 sub-groups could come together i.e. – education colleagues with the women and girls sub group to help drive momentum, education colleagues can take on a theme of the strategy to support further developments.</p> <p><b>8.1</b> SN will further conversations with SG to look at being involved and supporting this development.</p> <p>It was thought that Secondary school children are not represented and their participation is diminishing – who should be responsible for this?</p> <p>To provide an update on the <b>Communications Group</b> they are making the website current and removing old twitter feeds before adding/developing any new work or support to sub groups.</p> <p>JB shared that the sub groups and collaborative projects need to be linked to the revised strategy which does need to sit into the governance review of Sport Leeds.</p> <p><b>8.2 Club Support</b> was agreed that this was a good idea and could be a task and finish group around a club conference or a club offer. It was discussed that Yorkshire Sport Foundation and Leeds City Council would be able to offer support to develop an offer.</p> <p><b>Sport England Investments mapping document</b> – AA asked how we can share information of bids submitted, interest or project ideas to encourage collaboration.</p> <p>Can this be shared through a hidden platform maybe on the Sport Leeds website? Or does LCC need to manage this as a council with</p>	<p>SN to meet with SG to explore involvement, AA to support initial meeting and working with partners around what the purpose of the sub group is.</p> <p>AA to arrange meeting for relevant club contacts at LCC and YSF.</p>

<p><b>8.3</b></p> <p><b>8.4</b></p>	<p>Yorkshire Sport Foundation involvement?</p> <p>PS asked whether Sport Leeds should start looking at major events. The Board agreed it would be useful to discuss and develop a plan, potentially a wider plan for cultural and sport events in supporting Leeds as 2023 City of Culture.</p> <p>JBur updated that the Change4Life Shake Up Campaign will be launching on social media in which the local campaign “Move more, sit less have fun” will be launching on social media at the same time.</p>	<p>Events strategy development to be taken to the operations group</p> <p>Sport Leeds Communications Group to get behind the campaigns.</p>
<p><b>9.</b></p>	<p>The meeting closed at 4:00pm  Next meeting Tuesday 26<sup>th</sup> September 1pm – 4pm  Venue TBC</p>	

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### Actions

Discussion Point	Action	Timescale
2.1 Actions carried over from previous meeting	PS to send the executive summary to AA for circulation with minutes.  SG to share staff and student survey as soon as available.  GK to share with Board members.  ALL to provide content for the Sport Leeds Board Newsletter	By next Sport Leeds Board Meeting
3.1 Growth Strategy Discussions	AA to speak to SB to gain relevant contact to discuss digital expertise and an approach of collaborative working.	By next Sport Leeds Board Meeting
5.1	Ops Group to provide an update at September board meeting and their involvement in a facilitated discussion to support the development of an interim strategy.	By next Sport Leeds Board Meeting
5.2	SN to contact Rob Young to start a conversation about his interest and involvement in the development of the interim strategy.	BY end of July
6.1	GK to feedback findings from the TRUE workshop to the Board.	By next Sport Leeds Board Meeting
6.2	SH to link with healthy living services and Sport Leeds communications group to ensure connectivity with stakeholders.	By next Sport Leeds Communications Group in July
6.3	SH to discuss further with the breakthrough project group and Active Schools.	ASAP
7.1	Please send any comments/thoughts to SN/AA regarding a review of the approach to be taken for the Leeds Sports Awards.	By end of July
8.1	SN to meet with SG to explore involvement, AA to support initial meeting and working with partners around what the purpose of the sub group is.	By end of July
8.2	AA to arrange meeting for relevant club contacts at LCC and YSF.	Start conversations in September after holidays.
8.3	Events strategy development to be taken to the operations group	To be taken to the next Ops Group
8.4	Sport Leeds Communications Group to get behind the local campaign "Move more, sit less"	Throughout July